



Open Letter from MMC's President

Dear Enthusiast,

Recently, New Jersey Motorsports Park (NJMP) filed for Chapter 11 bankruptcy, and Lime Rock notified local car clubs that significant noise restrictions would be severely enforced due to ongoing issues with the surrounding community. As a result, we've received dozens of emails asking whether motorsports venues – including MMC – are in jeopardy.

While we will not comment on challenges at NJMP or Lime Rock, we can assure local automotive enthusiasts that MMC is not only stable but profitable and growing. Since opening in July 2008, we've dispelled pessimistic rumors by delivering on promises: 4.1 miles of billiard-smooth asphalt with 450 feet of elevation changes and multiple configurations (our 3.5 mile long course remains a favorite), a stunning glass and aluminum clubhouse complete with classrooms, meeting areas, pro-shop, kitchen, bar, and attached temperature-controlled garages, and a full on-site service and storage center. This is just the beginning. For 2011, we just completed two dozen new private garages for members, are planning additional garages to satisfy a long waiting list, and will be launching a brand-new dedicated karting track for members and their children.

Simply put, we're not a typical motorsports venue. MMC is, first and foremost, a private motorsports country club where members come first, enjoying almost unlimited track time and first-class amenities. We're not a rental track that carves out a few days each season and calls it a "Driver's Club." Where else can you wake up on almost any day (including weekends!), say "it's sunny out, and I feel like driving", and head to your own private racetrack? Call your concierge to prepare your car, stored in your private on-site garage and cared for by our professional service center so when you arrive, it's ready to go. Or perhaps you feel like renting one of our 30 track-dedicated cars, from a 556HP Cadillac CTS-V Coupe or spec Porsche Boxster to a Ford GT, Radical SR-8 or Ferrari 430 Challenge car? MMC is your track, on your schedule.

On most days, driving MMC is limited to members and their approved driving guests (and non-members are restricted to driving MMC no more than twice annually). However, there are a few ways to experience MMC to see if membership is right for you. Free private tours

are open to those who may be eligible for membership. And, we offer our “Taste of the Track” program that provides a full day of driving for \$2,500 and includes breakfast and lunch, private “in-car” instruction, and lapping sessions. This fee is credited should you decide to take advantage of membership within 30 days of participating. To arrange any of these limited options, please email Chris Falletta at cfalletta@monticellomotorclub.com.

Now approaching 200 club members, who have unparalleled access to their track on both weekends and weekdays, MMC continues to increase the price of its membership each season as we expect to sell out within a few years – then limiting membership availability to when an existing member decides to sell. And while membership at MMC is not an investment instrument, the value of membership based on prior price increases has far exceeded market returns. Below are details on our 2011 price increases, our fourth since opening.

In summary, it is all of our hope that the few road course venues left in the Northeast survive and thrive. But MMC will continue to grow regardless and provide an unparalleled experience and track access for its members, families, and guests. Review our membership details below, and you’ll find a membership option that makes sense for you.

Shiny side up,

Ari Straus, President

2011 Price Increases Announced

MMC has three membership levels: Bronze, Silver, and Gold. Our Founding Membership is sold out. The matrix below outlines the one-time fees, 2011 price increases, annual dues, and benefits by membership.

Any Silver or Gold Member may purchase an additional license for immediate family members at 50% off the initiation fee and annual dues. MMC has become a favorite among driving couples and fathers and sons.

Whether you’re a motorsports enthusiast with no track experience to a racer looking for nearly unlimited track time on your schedule, there is a membership right for your schedule and budget.

MEMBERSHIP LEVEL	FOUNDING	GOLD	SILVER	BRONZE
Initiation Fee	<i>Sold Out</i>	\$125,000	\$60,000	\$25,000
<i>June 1 Increase</i>			\$62,500	\$30,000
<i>July 1 Increase</i>			\$65,000	
<i>August 1 Increase</i>			\$67,500	
<i>September 1 Increase</i>			\$70,000	
Annual Dues (2011)		\$9,925	\$3,860	\$3,150
Contract Term	Lifetime ¹	Lifetime ¹	Lifetime ¹	10 years
Days Allowed Per Season	Unlimited	Unlimited	15	12
Driving Limitations	None	None	8 weekend days	6 weekend days

Driver Guest Passes	6 included/year ²	6 included/year ²	None included ³	None Included ³
Non-driver guest access ⁴	Unlimited	Unlimited	5 per season	None
Immediate family access with member (non-driver)	Unlimited	Unlimited	Unlimited	Limited
Immediate family membership plan	An immediate family member may purchase a license of equal or lesser class at 50% of the initiation fee and 50% of the annual dues.			Limited
Concierge services	1 st priority	2 nd priority	3 rd priority	4 th priority
Private garage rentals	1 st priority	2 nd priority	3 rd priority	4 th priority
Outdoor trailer/RV storage	1 st priority	2 nd priority	3 rd priority	4 th priority
Overnight Accommodations	1 st priority	2 nd priority	3 rd priority	4 th priority
Track cars Rentals	1 st priority	2 nd priority	3 rd priority	4 th priority
Professional Instruction	1 st priority	2 nd priority	3 rd priority	4 th priority
Race School Participation	1 st priority	2 nd priority	3 rd priority	4 th priority
Member slots with third-party events ⁵	Free slots reserved when possible	Free slots reserved when possible	None	None
Purchase of autominium	1 st priority	2 nd priority	3 rd priority	Not eligible
Resale of membership	Resalable (at 350 memberships)	Resalable (at 450 memberships)	Resalable (at 450 memberships)	Non salable
Transferability upon death or disability	Yes	Yes	Yes	Non transferable
¹ Membership expires 2056. ² Six driver guest passes are included at no additional cost. Once all 6 driver guest passes are used, the member may purchase additional driver guest passes at the then current rate and upon approval of the club (2010 rate is \$1,000 per driver guest pass). ³ Driver guest passes are available for purchase at the then current rate and upon approval of the club (2010 rate is \$1,000 per driver guest pass). ⁴ The club reserves the right to limit the maximum non-driver guests based on membership level, per day limits, and/or per guest limits. ⁵ For example, when manufacturers offer membership slots (e.g., Bentley consumer driving event, World Class Driving 200MPH program, etc.)				

[Click here](#) to review membership details or contact us at info@monticellomotorclub.com



About Monticello Motor Club

Monticello Motor Club was founded in 2008 as North America's Premier Automotive Resort and Private Race Track for enthusiasts, from complete beginners to professional racers. Located just 90 miles from Manhattan, the country club is the perfect getaway for the motorsport enthusiast. Co-designed by racing legend Brian Redman (77 wins and 12 championships), the 4.1 mile track features 1.5 miles of straights, 22 unique turns, 12 different configurations, including a 3.5 mile long course, and over 450 feet of total

elevation change. Members enjoy a variety of motorsports activities – from nearly unlimited open-track driving and our own MMC racing series – to special member-only events, including MMC-exclusive test drives in some of the world's most unique automobiles including a Bugatti Veyron, Gumpert Apollo, and the Lexus LFA.

Now open for its third season, the Club has expanded its offerings with a new clubhouse, complete with classrooms, kitchen, bar, pro-shop, members' lounge, locker rooms, attached hot pit temperature-controlled garages and individual private garages.

To learn more about Monticello Motor Club, please call 877-578-RACE (7223), email info@monticellomotorclub.com or visit www.monticellomotorclub.com