



## **Atlanta Motorsports Park Celebrates Groundbreaking**

*Hosts Founding Membership Event at Mercedes-Benz of Buckhead*

DAWSONVILLE, GA (March 23, 2010) - With final permitting and zoning approved, Atlanta Motorsports Park (AMP) broke ground and moves closer to motorsports enthusiasts taking the green flag. The 152-acre world class driving facility, which is being created with the “green” objective of reducing our carbon footprint, will feature a 2-mile road course with nearly 120 feet of elevation changes designed by the famed Formula 1 racing circuit architect Hermann Tilke.

Atlanta Motorsports Park is a motorsports country club, similar to that of a golf country club, but instead of a golf course it is a driving course where owners of sports cars, muscle cars, vintage cars and bikes can drive their cars fast, legally in a safe road course environment.

“We have spared no expense in the comprehensive design of Atlanta Motorsports Park,” said Jeremy Porter, founder of AMP. “Not only do we have a world class Tilke designed driving course but AMP also offers its members an experience for the entire family with country club amenities like a private clubhouse, member lounge, locker room, fitness center and premier restaurant. With the groundbreaking behind us we are full speed ahead to opening day.”

On March 18th, 2010, at Mercedes of Buckhead, AMP hosted an evening cocktail and hors d’oeuvres event to commemorate the official groundbreaking. Bob Varsha, SPEED Channel on-air personality and lead commentator for Formula 1 racing, emceed the event that was attended by nearly 250 Founding Members and prospective members including Atlanta Falcons wide receiver Michael Jenkins. Mr. Varsha and Mr. Jenkins are Founding Members of AMP along with other prominent personalities including Atlanta Braves’ Chipper Jones and professional racer David Murry.

In addition to the featured 2-mile road course, AMP will also comprise of an 8/10ths mile karting track. Other amenities include a driving school, teen driver training programs, private on-site garage rentals, a swimming pool and tennis courts. AMP members will also be able to enjoy reciprocal driving privileges at

Calabogie Motorsports (Ontario), Circuit ICAR (Quebec), Miller Motorsports Park (Utah), New Jersey Motorsports Park (New Jersey), Palm Beach International Raceway (Florida), and Virginia International Raceway (Virginia).

For general information about Atlanta Motorsports Park or membership inquiries, please visit [www.AtlantaMotorsportsPark.net](http://www.AtlantaMotorsportsPark.net), or email [membership@atlantamotorsportspark.net](mailto:membership@atlantamotorsportspark.net) or call 678.455.3436