

# PERFORMANCE BUSINESS

## Atlanta Motorsports Park Breaks Ground

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With final permitting and zoning approved, Atlanta Motorsports Park recently broke ground on a 152-acre world-class driving facility in Dawsonville, Ga.

The country club-style driving park will feature a 2-mile road course with nearly 120 feet of elevation changes designed by Formula 1 racing circuit architect Hermann Tilke, according to a press release.

AMP is designed as a motorsports country club, similar to a golf country club, where owners of sports cars, muscle cars, vintage cars and bikes can drive their cars fast and legally in a safe road course environment.

"We have spared no expense in the comprehensive design of Atlanta Motorsports Park," said Jeremy Porter, founder of AMP. "Not only do we have a world-class Tilke-designed driving course, but AMP also offers its members an experience for the entire family with country club amenities like a private clubhouse, member lounge, locker room, fitness center and premier restaurant. With the groundbreaking behind us, we are full speed ahead to opening day."

The facility, which has nearly 250 founding members including local Atlanta sports personalities, will feature a 2-mile road course, an 8/10-mile karting track, driving school, teen driver training programs, private on-site garage rentals, a swimming pool and tennis courts, according to the release.

Members will also receive reciprocal driving privileges at Calabogie Motorsports (Ontario), Circuit ICAR (Quebec), Miller Motorsports Park (Utah), New Jersey Motorsports Park (New Jersey), Palm Beach International Raceway (Florida) and Virginia International Raceway (Virginia), the release stated.