



Atlanta Motorsports Park - A Good Neighbor in Dawsonville

- **Good New Jobs**
 - Approximately 25 new jobs to support the motorsports country club
 - Additional new jobs created by shops, restaurants, lodge, and other uses
- **Millions in New Tax Revenue**
 - *“The initial project itself would bring in about a \$4 million tax boost to the county in the next eight to 10 years,”* Charlie Auvermann, Executive Director, Development Authority of Dawson County
 - Additional revenue will be generated by course-side homes, shops and restaurants, lodging
- **Student Driver Safety Training Programs**
 - To teach high school students safe driving skills and help reduce the number of teenage driving deaths in Georgia.
- **Driver Training Programs for Law Enforcement**
- **Internship/Coop Programs for Lanier Tech School Students**
- **Open Community Events at the Park**
 - After-hours walking and bicycle time on the road course
 - Church events – open space for groups to hold worship services
 - Charitable events – space for local charities to hold fundraisers