



## Water Conservation Shifts Into Overdrive at Atlanta Motorsports Park With Falcon Waterfree Urinals

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LOS ANGELES, CA -- (MARKET WIRE) -- 04/06/10 -- When guests at Atlanta Motorsports Park make a men's room 'pit stop,' they'll have a high-tech, high-performance experience with Falcon Waterfree urinals. The touch-free, waterfree urinals are one of several environmental features at the only green sustainable motorsports park in the world and are estimated to save more than 1 million gallons of water per year, enough to fill 200 tank trucks.

"We've considered the environmental footprint of every aspect of building our motorsports park, and the Falcon Waterfree urinals meet or beat every requirement for high performance and sustainability," explains Jeremy Porter, CEO of Atlanta Motorsports Park. "Besides enlisting the top designers for our track and buildings, we're using the best equipment and fixtures such as Falcon Waterfree urinals throughout in order to provide a remarkable and exclusive experience for our club members."