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**Atlanta Motorsports Park Announces High-Profile Support, Successful Events
Driving Course Country Club Wins Approval from Dawsonville Planning and Zoning**

DAWSONVILLE, GA – With names like **actor Patrick Dempsey, Atlanta Braves
Chipper Jones and Atlanta Falcons Michael Jenkins** on the roster in addition to **SPEED
Channel’s Bob Varsha as official spokesperson**, the future looks bright for Atlanta
Motorsports Park in Dawsonville.

The proposed facility on 152 acres, created by founder Jeremy Porter, comes before the
Dawsonville City Council for final approval on Monday, February 16, after **receiving a positive
recommendation from the Dawsonville Planning and Zoning Commission earlier this
week.**

“Things are falling into place very well for us,” Porter said. “People are beginning to
understand that what we’re bringing is not a racetrack with high-volume traffic and major events,
but a country club for people who like to drive performance vehicles.”

Porter hosted an event for nearly 150 prospective members at Lamborghini of Atlanta,
including **MAV TV which is creating a documentary on the building of the AMP project.** Big
names in sports and racing are joining the AMP sponsorship/partnership team. Dempsey’s race
car now bears the AMP logo, plus Jones and Jenkins are both founding members of the country
club.

“We’ve been working hard to dispel the myths, misconceptions and misinformation about
AMP,” Porter said. “For instance, we will not be having major driving/racing competitions here
that will create large crowds. And the noise levels will be self-regulated by way of regular testing
for sound and the installation of thick buffers of trees.”

Bob Varsha, *SPEED* Channel on-air personality and lead commentator for Formula 1 practice, qualifying, race day, and debrief, will be the “voice” of AMP as well as AMP spokesperson for special occasions. He is a founding member of AMP and joins the ranks of other high-profile members, including road racing champions Jack Baldwin and David Murry. Driving Impressions will be AMP’s sole racing apparel retailer. Hyper Sport is also a strategic partner.

Atlanta Motorsports Park will be a country-club where members can drive their motorcycles, high-performance automobiles and karts on specially designed driving courses. The current site plan also calls for a members-only lounge, a 10,000-square-foot clubhouse with lockers and shower facilities and a pool, hiking trails and tennis courts.

For information, contact www.AtlantaMotorsportsPark.net or 678-513-3278.

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