

DAWSONVILLE COUNCIL APPROVES FULL ZONING ATLANTA MOTORSPORTS PARK

Atlanta Motorsports Park is a Country Club for fast/exotic cars, bikes and karts

We are pleased to announce **zoning for Atlanta Motorsports Park has been fully approved** and the construction phase of the facility is about to begin. We are thankful to the city, county and citizens of Dawsonville for welcoming us.

Memberships have continued to sell at a brisk pace which has been very satisfying given the tough economic conditions.

Starting on **April 24th the preconstruction pricing levels will no longer be available** and some of the **extra amenities/options** that come with the packages currently **will also no longer be included in the packages** (e.g. Karting memberships will be sold separate).

There were only 25 memberships at each of the three levels (Diamond, Platinum, Tungsten) initially offered as Founding Memberships and the few remaining will sell out quickly. (We sold nearly \$300,000 in memberships in a little over 30 days.)

This week is your last chance to become one of the charter “Founding Members” of an elite club unlike any other. Founding members will have input in the design phase of AMP and receive recognition on the walls of the member club house and a plaque to bring home.

Course Highlights

The Dawsonville property will be developed into a **GREEN or SUSTAINABLE** (The only sustainable motorsports park in the world) private motorsports country club where members can drive their high-performance automobiles, racecars, motorcycles and karts on specially designed driving courses. The current site plan also calls for a members-only lounge, a 10,000-square-foot clubhouse with lockers and shower facilities, workout facility, a pool and hiking trails.

Highlights of the facility will include:

- Nearly three miles of high-performance road course
- Two straight-aways nearly 2,000 feet each
- More than 120 feet of elevation change
- 15 possible road course configurations
- Flexibility to operate three separate driving courses simultaneously
- Members will be able to participate in performance driving their cars or superbikes, supercar rentals, safe driver education programs and karting

Celebrity Founding Members Already on Board; Members Sales Gear Up

Several high-profile celebrities became founding members, even before the plans were approved, including actor [Patrick Dempsey](#), Atlanta Braves Chipper Jones, Atlanta Falcons [Michael Jenkins](#), road racing champions [Jack](#)

[Baldwin](#) and [David Murry](#), plus the SPEED Channel's [Bob Varsha](#). Mr. Varsha will also serve as the "voice" of AMP as well as AMP spokesperson.

"These and our other founding members have had faith in the team and business from the beginning," Porter said.

Sponsors, Vendors Selected

Contractors and strategic partners have already been selected in anticipation of the approval. They include the famed [Tilke Architects](#) Formula 1 track designers for the architecture and driving course design; RK Redding Construction for build-out; CW Matthews for the track paving; TS Racing as the karting retail sales; Global Marketing Giants Ignition Inc. & i3 Worldwide LLC as the sales and marketing team; Driving Impressions will be AMP's sole racing apparel retailer; and SunTrust Bank as the official banking partner.

For more information, visit www.AtlantaMotorsportsPark.com or call 678-513-FAST (3278).