



MOVING THE REDLINE
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Forming of a partnership between HFD1 Motorsports at Atlanta Motorsports Park

[HFD1Motorsports](http://www.hfd1motorsports.com) started full time operations in 2001 and has concentrated on providing the best services that go beyond the dealership level to the two wheel customer. HFD1Motorsports has worked with some of the local Atlanta area road racers to provide track side services and shop performance services. HFD1Motorsports has worked in the WERA and the AMA ranks as a crew chief / race team manager. We also service the motorcycle enthusiasts with shop services and maintenance of the motorcycle. HFD1Motorsports has a strong working relationship with MOTO 400 in Dawsonville, Georgia who provides bikes and parts for Yamaha, Suzuki and Triumph motorcycles. Along with this relationship, we do have accounts with Western Power Sports, Tucker Rocky, Parts Unlimited, and various other part suppliers. These relationships further the speed of which parts can be obtained for bikes in need of repair and maintenance.

AMP and HFD1Motorsports have been in negotiation to offer services to the two wheel customers. HFD1Motorsports is proposing a performance service that will provide the track with support to ensure that the bikes and the riders are safe for track operation and will also offer services for repair, maintenance, tire and dyno performance tuning.

HFD1Motorsports views the partnership with AMP as benefit to AMP to keep the track and rider safe and provide the local racer with trackside support. This partnership will benefit HFD1Motorsports as we expand our services from the Sugar Hill, Georgia area in order to continue to provide above the dealership level service to the trackside rider.

To be part of the AMP project means that the track day rider will have access to an experienced professional based services while they are using the services of the track provided by AMP. HFD1Motorsports views this opportunity as a way to provide the local street rider a safe alternative to the aggressive street / mountain riding to experience all the performance and fun a motorcycle should be on a controlled driving course. HFD1Motorsports currently has Wyotech certified mechanic and a Dekalb Tech certified Mechanic. We have the resources available to provide current tech support for the current lines of motorcycles as well as the older lines for our vintage friends. When the need becomes greater for more services we have a great relationship with Wyotech to supply our growing needs for additional mechanics.

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