

## Balanced Performance Motorsports is proud to announce its new partnership with the Atlanta Motorsports Park



For Immediate Release  
June 2, 2009- 12:30pm  
Sugar Hill, GA

<http://balancedperformance.com>

Balanced Performance Motorsports (BPM), the south's premier repair and performance facility has announced they are in final negotiations for a new partnership with Atlanta Motorsports Park. Once finalized, BPM will be moving its entire operations including their maintenance, fabrication, and dyno facilities from its current location in Sugar Hill, GA near Road Atlanta, to the new Atlanta Motorsports Park in Dawsonville. "We feel that AMP can offer us and our customers many opportunities not available at our current location" stated Dr. Chuck Ellis, co-owner and CEO of Balanced Performance. "We feel AMP can bring us not only an incredible sales and marketing team, but also a world class facility and location that is unmatched in the industry. We cannot be more excited about the opportunities that this partnership brings." Through this alliance, AMP members will have direct access to full racing, repair, and performance facilities at the track.

As an added bonus for AMP members, Balanced Performance will perform track readiness and technical inspections for members cars free of charge. "We want all AMP members to feel confident that their cars are safe and ready to drive" stated Jason Plante, BPM co-owner. BPM can even provide ride-alongs and racing tips by appointment, as the owners are certified racing instructors. While BPM will continue to provide their full spectrum of vehicle services to their outside customers, AMP members will get special deals and discounts including roll cage fabrication and DynoJet tuning. Also, as an official tech inspection facility for National Auto Sport Association (NASA), BPM can perform annual and tech inspections to avoid waiting in line on a driving course day. Course side support and services will also be available.

Whether the need is for high-performance on the street, or racing on the track, Balanced Performance will accommodate the needs of the AMP member. Our racing endeavors have taught us the importance of integrating chassis set-up, adequate braking and maximum driveline performance to achieve balanced results.

Please contact us for more information about our services, and stay tuned for further announcements about the potential relocation. We look forward to building lasting and rewarding relationships, as we become part of the Atlanta Motorsports Park family.



*A motorsports country club for fast/exotic cars, karts and bikes*